



## 2012 UC Systemwide Bioengineering Symposium – UC Berkeley

The Annual UC Systemwide Bioengineering Symposium is the only gathering of bioengineering students and faculty from all University of California campuses. Participating sponsors will have access to some of California’s best minds and brightest rising stars in bioengineering.

**Sponsorship Coordinator - Karen Holtermann**  
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Sponsorship Levels	<i>GALA SPONSOR</i>	<i>FOUNDATIONAL</i>	<i>SUPPORTING</i>	<i>A LA CARTE</i>
Sponsor Funding Level	\$10,000	\$4,000	\$2,500	
Benefit # 1: <b>ADMISSION</b>	10 people (value: \$1,500)	10 people (value: \$1,500)	2 people (value: \$300)	\$150 per person
Benefit #2: <b>RECOGNITION</b>	<p>Exclusive sponsor of the Friday night Symposium Gala – a fun-filled evening of food, drinks and dancing at the stunning Berkeley City Club.</p> <ul style="list-style-type: none"> <li>▪ Sponsor-named event: “The YourCompany Gala”</li> <li>▪ Featured recognition on the symposium website, in the symposium program, and on gala signage</li> <li>▪ Opportunity to provide handouts and giveaways to Gala attendees</li> </ul>	<ul style="list-style-type: none"> <li>▪ Table in Exhibitor Room</li> <li>▪ Recognition on symposium website</li> <li>▪ Ad in advertisers’ section of the symposium program</li> <li>▪ Logo and/or company name on all marketing materials/mailings</li> <li>▪ <i>Premier</i> signage at the event</li> <li>▪ <i>Premier</i> logo in sponsor slide show at the event</li> <li>▪ Verbal recognition at a session of choice and at symposium opening</li> </ul>	<ul style="list-style-type: none"> <li>▪ Table in Exhibitor Room</li> <li>▪ Recognition on symposium website</li> <li>▪ Ad in advertisers’ section of the symposium program</li> <li>▪ Logo and/or company name on conference materials</li> <li>▪ <i>Standard</i> signage at the event</li> <li>▪ <i>Standard</i> logo in sponsor slide show at the event</li> </ul>	<ul style="list-style-type: none"> <li>▪ Table in Exhibitor Room - \$750</li> </ul>

*Support is not tax deductible and cannot be claimed as a gift to UC Berkeley.  
 All checks must be payable to: UC Regents / UC Bioengineering Symposium*

